FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** S00083013 **Type of Permit:** STILL **Release Date:** 08/22/2014

**Production Company** NORDSTROM INC

**Insured Company Name** NORDSTROM INC

Contact Phone No. 1 206-303-4149
Contact Phone No. 2 206-883-5607
Fax 206-303-4078
Address 1700 7TH AVE, SUITE 400
SEATTLE, Washington 98101

**Production Title** NORDSTROM

**Type of Production** Still Photo

**Producer** Robbin Woodruff

**Director** n/a n/a

**1st AD** n/a n/a

**Production Manager** n/a n/a

**FilmL.A. Coordinator** Hans Groszkruger

**Location Manager** Will Gorham
Primary Phone Mobile - 818-519-9536
Secondary Phone

**Location Assistant** n/a n/a
Primary Phone Mobile - 816-500-4857
Secondary Phone

### Fees

| | |
|---|---|
| FILMLA STILL APPLICATION FEE | $60.00 |
| SANTA MONICA STILL PHOTO APPLICATION FEE | $108.63 |
| SANTA MONICA BEACH STILL PHOTO LOCATION FEE | $264.70 |

**Total Permit Fee** $433.33

**Number of Locations** 1

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## Summary Information — Location



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**Production Company** NORDSTROM INC
**Insured Company** NORDSTROM INC
**Production Title** NORDSTROM

**Location Manager** Will Gorham
Primary Phone Mobile - 818-519-9536
Secondary Phone

**Location Address** SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

**Location Name** SANTA MONICA BEACH

**Location Type** Beach

**Location Description** WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

**Film Dates** 8/27/2014 - 8/28/2014 08:00 - 21:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

**Please see attached documents**
Nordie.pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 10 |
| Cube Trucks | 2 |
| Motor Homes | 1 |
| Vans | 3 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 2 |
| Crew | 12 |

**Filming Activities** Exterior models against scenery; Exterior motion without sound; Shooting on BEACH AREA directly in front of 918 Palisades Beach Road; Adding a 3 10x10 popup tents on sand;

**Jurisdiction** **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

**Thomas Guide** **Page:** 671 **Grid:** E3

**Location Notes** **SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/17/14 THRU 9/1/14**
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Debbie Braley prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 10th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

**Approvals**

| | |
|---|---|
| SANTA MONICA - PUBLIC WORKS DEPARTMENT | Kathy Ruff |
| SANTA MONICA POLICE DEPARTMENT | Mike Braaten |
| SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS | Joshua Mingo |

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | S00083013 | **Location Manager** | Will Gorham |
| **Production Company** | NORDSTROM INC | Primary Phone | Mobile - 818-519-9536 |
| **Insured Company** | NORDSTROM INC | Secondary Phone | |
| **Production Title** | NORDSTROM | | |

**Coordinator Note** no officer required
no vehicles on the sand
no staging of equipment on bike path

**Coordinator Note** NO WATER ACTIVITY

**Parking**

**Base Camp**
Location Type : Filming Location

**Crew Parking**
Location Type : Filming Location

NOT A PERMIT

**APPOINTMENT OF IMAGE LOCATIONS INC**
**AS AUTHORIZED AGENT AND REPRESENTATIVE**

I certify that I am a representative of Robbin Woodruff ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 08/19/2014

Robbin Woodruff
**Name of Principal**

By: Robbin Woodruff for Nordstrom Inc.
**Representative's Signature**

Producer
**Representative's Title**

1700 7th Avenue Suite 400
**Principal's Address**

Seattle, WA. 98101
**City, State, Zip Code**

**Principal's Telephone** 816.500.4857

NOT A PERMIT

Permit #S00083013

Updated July 2013

# DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00083013

Updated July 2013

# DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

**Downtown Santa Monica Fees:**

**$ 100 Student Films**

**$ 250 Nonprofit / Educational**, exterior only

**$ 512 Still Photography**, exterior with low impact

**$ 1,536 Still Photography**, exterior with high impact

**$ 512 Film/Video Man-on-the-Street / Walk-and-Talk** (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

**$ 768 Film/Video Man-on-the-Street / Walk-and-Talk** (crew of 10 or more) — *Description same as above.*

**$ 1,024 Film/Video Half-Day Shoots**, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

**$ 2,560 Film/Video All-Day Street Filming**, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

**FilmL.A. Fees:**

**$ 625 Application Fee**

**$ 105 (still photo) to $155 (filming) Notification Fee,** Fee is a minimum, final cost depends on size of shoot.

**$ 30 (**per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

**City of Santa Monica Fees:**

**$105.06 – Still Photo Application Fee**

**$262.66 Filming Application Fee**

*All Fees will be collected by FilmL.A.*

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)